

The OSU Social Behavior Interest Group
Colloquium Series Presents:

Belaying the Ties that Bind: **Using Social Connection to Improve Intergroup Relations, Achievement, and Smoking Cessation**



Dr. Steven Spencer
University of Waterloo

Thursday, November 15th :: 4:00 - 5:00PM
Psychology Building 035

In our recent work, my colleagues and I have examined the propensity to and the potency of making connections with others. Such social connections even with strangers can shape our goals, emotions, and even our physiology. I will describe our more recent work that examines how these social connections can take different forms and how they can be harnessed to improve intergroup relations, reduce stereotype threat and improve achievement, and enhance self-affirmations that improve attempts at smoking cessation.

For more information, visit: <http://sbig.org.ohio-state.edu/>

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