



Transparency From Farm To Market USDA Process Verified Program

Speaker Spotlight

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Jeff Waite and Angie Snyder

USDA Agricultural Marketing

Third-party verification is a topic that is not uncommon to find producers in the North Central Region talking about. What has been a little harder to find are programs that provide third-party verification that would not “break the bank.” Would you like to find a program that would verify your process in a way that would help you achieve your marketing goals? Are you looking at adding a logo to your packaging to help you tell your story? Join Illinois-Indiana Sea Grant on March 24, 2021, at 11 am eastern standard time to learn about USDA’s Process Verified Program from our guest speakers and USDA representatives Jeffery Waite and Angie Snyder. They will be presenting information about the Process Verified Program and how you can customize your program to fit your farms’ verification needs.

If third-party verification interests you, plan to attend virtually and bring your questions for the Q&A that will take place immediately after the presentation.

March 24, 2021

11:00 AM EST

Register at:

<http://bit.ly/TransparencyFromFarmToMarket>

This aquaculture marketing webinar series is co-hosted by: