

CFAES

Ohio Farmers Markets SUSTAINABILITY PLANNING

MONDAY, NOVEMBER 11 – TUESDAY, NOVEMBER 12, 2019

8:30-5:00 p.m. BOTH DAYS



With the rapid pace of change in local food purchasing, technology advancements, and the growing use of terms like *sustainable* and *local*, how do we maintain and grow consumer demand, and ultimately their support of our farmers markets? How do we create thriving and sustainable marketplaces for our vendors and producers?

To address this question, the OSU Extension Direct Food & Agricultural Marketing Program and the Ohio Farmers Market Network are hosting a two-day workshop for farmers' market managers who are interested in learning from experts from Grow NYC and Cornell Cooperative Extension Broome County. *Sustainability Planning for Ohio Farmers Markets* is an in-depth, hands-on workshop developed with your market and its sustainability in mind. Based on resources developed by the Farmers Market Federation of New York, Market managers will leave with an action plan they can take to their vendors, boards and/or communities for feedback, consideration and implementation.

LOCATION: OSU Extension Franklin County: Waterman Farm
2548 Carmack Road
Columbus, OH 43210

COST: \$100 per person or \$150 for 2 attendees from the same farmers market and \$50 for each additional member of a market's team.
Market Managers are encouraged to invite their board and/or management team to this workshop.

REGISTER: Preregistration is required by November 10
go.osu.edu/SustainabilityPlanning2019

Visit the URL above to get registered.

Attendees should bring their laptop computer (if available) along with a charging cable and reusable water bottle.

INFO: Contact Christie Welch, Direct Marketing Specialist, at welch.183@osu.edu or 740.289.2071 x 234

Ohio Farmers Market Network, Cornell Cooperative Extension Broome County, and GrowNYC are proud partners for this event.

Cornell Cooperative Extension
Broome County



THE OHIO STATE UNIVERSITY

COLLEGE OF FOOD, AGRICULTURAL,
AND ENVIRONMENTAL SCIENCES

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