

## Want to learn how to successfully manage and market your Agritourism Operation in Ohio?

*Come join us to hear from the experts and your peers to gain knowledge you can implement as soon you return to your farm...*

### Learn about

- ◆ Food & Animals on the Farm: Liability Issues
- ◆ Selling Food at the Farm: Pricing
- ◆ Promotion and Profits
- ◆ Differentiating Yourself in a Saturated Market
- ◆ And more!



# Ohio AgritourismReady Conference: Local Food and Local Fun

OSU Agricultural & Resource Law Program  
[aglaw.osu.edu](http://aglaw.osu.edu)

OSU Direct Agricultural Marketing Program  
<https://southcenters.osu.edu/marketing>

Wright & Moore Co. LPA  
[OhioFarmLaw.com](http://OhioFarmLaw.com)



### DATE:

Saturday,  
March 10, 2018

TIME: 8:30 A.M. — 3:00 P.M.

(check-in is from 8:30 to 9:00)

### LOCATION:

OSU South Centers  
1862 Shyville Road  
Piketon, Ohio

COST: \$25.00 per person OR \$40.00 per two for the same farm/business, Ohio Farm Bureau Members \$20 per person (includes a light breakfast, and a hot lunch)

### REGISTRATION:

To register, contact Charissa Gardner at [gardner.1148@osu.edu](mailto:gardner.1148@osu.edu) or at 740.289.2071 ext. 132.

Deadline to register is March 2, 2018.