

Aquaculture Economics & Marketing Workshop:

Aquaculture and Aquaponics

The Ohio State University

July 15, 2017

9:00 a.m.	Welcome	Matthew A. Smith Extension Aquaculture Specialist OSU South Centers
9:15 a.m.	Adapting to Ever-changing Demands from Consumers, the Business Climate, & External Threats & Opportunities	Carole R. Engle Engle-Stone Aquatic\$ LLC Strasburg, VA
10:00 a.m.	Opportunities in Ohio to Increase Profitability from Aquaculture	Matthew A. Smith Extension Aquaculture Specialist OSU South Centers
10:30 a.m.	Break	
10:45 a.m.	Strategic Marketing: Finding Your Key Markets & Choosing Products for Those Markets	Carole R. Engle Engle-Stone Aquatic\$ LLC Strasburg, VA
12 noon	Lunch	
1:00 p.m.	What is the Regulatory Cost Burden on Ohio Baitfish/Sportfish Farms?	Jonathan van Senten Post-doctoral Research Associate Virginia Tech Seafood AREC
1:30 p.m.	Annual Checkup of Farm Financial Health: Pitfalls and Strategies for Success	Carole R. Engle Engle-Stone Aquatic\$ LLC Strasburg, VA
3:00 p.m.	Adjourn	