



Building the Future With Southern Ohio Business

2013 Biz Launch Business Plan Competition

Competition Rules

1. Applicants must plan to operate the primary place of business in one of the following counties in Ohio: Adams, Brown, Gallia, Highland, Jackson, Lawrence, Scioto, Ross, Pike, or Vinton.
2. To be considered as a finalist, applicants agree that they will use the prize winnings as they outline within the business plan.
3. Business plans may be submitted by individuals or teams.
4. Participants must be at least 18 years of age.
5. If you have any questions regarding eligibility, contact Meagan Barnes at OSU South Centers at (740) 289-2071 ext. 227 or Tulanda Brown at Fluor-B&W Portsmouth (740) 835-6877.
6. Business plans and completed applications must be submitted to the business plan competition website www.sbdc.osu.edu/bizlaunch or emailed to Melissa Carter, carter.1094@osu.edu.
7. All business plans must be received by 5:00 P.M. on Tuesday, October 15, 2013.
8. Applications must describe a new business, early stage company, a new product line, or the proposed expansion of their existing company.
9. Business plans should be a maximum of 30 pages, which includes financial projections, cover page and exhibits.
10. Business plans will be screened and applicants will be notified if they have advanced to the presentation round.
11. All presentations will be 25 minutes long; 15 minutes for business plan presentation and 10 minutes to respond to questions from the judges.
12. The judges may disqualify any application they believe violates the letter or spirit of the competition guidelines.
13. The decisions of the judges are final, including interpretation of the rules.



THE OHIO STATE UNIVERSITY

COLLEGE OF FOOD, AGRICULTURAL,
AND ENVIRONMENTAL SCIENCES