

The New Dietary Guidelines for Americans: Preparing for the 2015 Release

November 20, 2014
The Blackwell Inn & Conference Center



In 2015, the US government will publish the next edition of *The Dietary Guidelines for Americans* (DGA). More than any other scientific document, this has far-reaching implications for industry and consumers alike. On **November 20, 2014** the *Ohio State Food Innovation Center* and key sponsors shown below will assemble leading health and nutrition experts to explore the current American diet and implications of the DGA. The new DGA have the potential to revolutionize preventive health care and position food as the driver for reducing chronic disease. This summit with a follow up in Fall 2015 will highlight challenges and opportunities across the public and private sectors. As we approach the 2015 DGA release influential food and nutrition leaders need a proactive plan. I am pleased to invite food decision makers to formulate a plan in this compelling conversation. Please register early as we are limited to seating. See you on 11/20/14 at the Blackwell Inn. *I am most sincerely,*

Ken Lee, Director of Ohio State Food Innovation

DAY AT A GLANCE

History of The Dietary Guidelines for Americans

Opening Keynote Speaker: Roger A. Clemens, Chief Scientific Officer at Horn, Adjunct Professor, USC School of Pharmacy, Past IFT President and 2010 DGA committee member

Highlights of the 2015 DGA Process

Speaker: Steven K. Clinton, Professor, Dept. Internal Medicine, OSU College of Medicine, 2015 DGA Committee Member

Food as a Driver for Positive Health Outcomes

Moderator: Cheryl Achterberg, Dean, OSU College of Education and Human Ecology, 2010 DGA Committee Member

Panelists:
Stephen R. Daniels, Chair, Dept. Pediatrics, University of Colorado School of Medicine
Jessica Todd, Agricultural Economist, Diet, Safety and Health Branch, USDA/ERS
Sonja L. Connor, President, Academy of Nutrition and Dietetics, Associate Professor, OHSU

Eating for Health: Creating Healthy Eating Habits through Effective Behavior Change

Moderator: Leslie Lytle, Chair, Dept. Health Behavior, UNC Gillings School of Global Public Health

Panelists:
Michel Nischan, Co-founder, CEO and President, Wholesome Wave
Christina Economos, Associate Director, John Hancock Research Center, Tufts University
Cecilia Richardson, Nutrition Program Director, National WIC Association (invited)

Industry and Institutional Adoption of the DGA: Challenges and Opportunities

Moderator: Susan Roberts, Director, Strategic Initiatives, Partnership for a Healthier America

Panelists:
Julie Jones, Director, Food and Nutrition Services, OSU Wexner Medical Center
Robert H. Miller, Divisional Vice President, R&D, Innovation and Scientific Affairs, Abbott Nutrition
Philippe Caradec, Vice President of Corporate Affairs North America, The Dannon Company Inc.

The DGA and a Healthier America

Closing Keynote Speaker: Angie Tagtow, Executive Director, Center for Nutrition Policy and Promotion, USDA

REGISTER: www.DGAsummit.com



THE OHIO STATE UNIVERSITY
FOOD INNOVATION CENTER

REGISTRATION

Please register at www.DGAsummit.com by Friday, November 14, 2014. Interested in an exhibitor table? Contact the Food Innovation Center at (614) 292-0229.

FEES

The Ohio State University Food Innovation Center Members	Complimentary
The Ohio State University Faculty and Staff	\$50.00
Public Sector/Non-Profit (Academics, Government, NGO, Non-Profit)	\$100.00
External Organizations	\$200.00

SPONSORSHIPS

The New Dietary Guidelines for Americans Summit still has sponsorship packages available. Your sponsorship will help present the most innovative practices coming from the public and private sector that, when implemented, can build the foundation for a lifetime of health and wellness.

	Bronze \$3K	Silver \$7K	Gold \$20K
Event Attendance (Includes option of hosting student scholars at your table)	Full Table (8 Seats)	Full Table (8 Seats)	Full Table (8 Seats)
Social Media Mentions	2	4	8
Promotional Items (Your promo items will be placed in registration bags)	1	2	3
Exposition Display (Tables are 2x6 ft with 120VAC power)	✓	✓	✓
Verbal Recognition at Event	✓	✓	✓
Event Programs (Logo placement)	✓	✓	✓
Printed Materials (Logo placement)	Sponsor listing	Sponsor listing and 1/2 page ad placement in event program	Sponsor listing and full page ad placement in event program
Event Webpage (Logo placement & hyperlink)		✓	✓
Speaking Opportunities (Optional. Please contact us for time and context)			✓
Host Speakers' Breakfast (Pre-summit breakfast on 11/20. Contact us if specific seating is sought)			✓

To learn more about sponsorship opportunities, please contact Julie Manning at (614) 292-0229 or email manning.318@osu.edu.

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