

Monday, February 19		2024 Ohio Grape and Wine Conference			
Moderators: Dr. Maria Smith + Todd Steiner		50 <sup>th</sup> Anniversary Conference Opening – General Session (Dublin A-D)		8:05 a.m.-4:30 p.m.	
7:30 a.m.	Registration				
8:05 a.m.	Welcome and Introductions				
8:15 a.m.	National Viticulture Research Priorities, <i>Donnell Brown</i>				
9:00 a.m.	Recent Game-Changing Innovations for Small Wineries, <i>Dr. Clark Smith</i>				
9:45 a.m.	Coffee Break - <i>Pre-Function Area</i>				
10:00 a.m.	Wine and Health: An Alternate Pathway to Healthy Drinking in Moderation Compared to Recent WHO Recommendations, <i>Dr. Laura Catena</i>				
11:00 a.m.	OGIC Updates, <i>Christy Eckstein</i>				
11:30 a.m.	Visit Trade Show – <i>Pre-Function Area and Atrium</i>				
Noon-1:00 p.m.	Plated Lunch - <i>Dublin A-D</i> Trade Show - <i>Pre-Function Area and Atrium</i> VESTA Advisory Board Meeting – <i>Post</i>				
1:15 p.m.	The Perception Project: Why You Like the Wines You Like, <i>Tim Hanni, MW</i>				
2:00 p.m.	Vineyard and Research of the Future, <i>Dr. Nick Dokoozlian</i>				
3:00 p.m.	Break and Refreshments – <i>Pre-Function Area</i>				
3:15-4:30 p.m.	Emerging Production Trends at St. Julian Winery and Distillery ( <i>tasting</i> ), <i>Nancie Oxley</i>				
4:45-5:45 p.m.	OWPA Business Meeting, <i>Donniella Winchell - Muirfield</i>				
6:30-7:30 p.m.	Ohio Wine Reception – <i>Pre-Function Area and Atrium</i>				
7:45-10:00 p.m.	Banquet Featuring OQW Award-Winners and Hall of Fame Induction - <i>Dublin A-D</i>				
10:00-11:59 p.m.	Hospitality Reception – <i>Muirfield and Riverside</i>				

Tuesday, February 20		2024 Ohio Grape and Wine Conference			
Moderator: OSU Viticulture Staff		50 <sup>th</sup> Anniversary Conference - Concurrent Sessions		Moderator: OSU Enology Staff	
Viticulture Concurrent Sessions (Dublin A)			Enology Concurrent Sessions (Dublin B, C, D)		
7:00 a.m.	Breakfast (included in hotel stay)				
8:00 a.m.	Effective Vineyard Spraying Practices, (30 minutes Core), Andrew Holden	8:05 a.m.	Welcome and Introductions		
8:30 a.m.	Fungicide Stewardship Management, (30 minutes Core), Dr. Melanie Lewis-Ivey	8:15 a.m.	Influence of Sour Rot-Infected Grapes in Pinot Noir and Pinot Gris Wines, Andrew Kirk		
9:00 a.m.	Herbicide Drift Research Updates, Dr. Joshua Blakeslee + Dr. Maria Smith	8:45 a.m.	Dealing with Compromised Fruit at Harvest and the Cellar, Todd Steiner		
9:30 a.m.	SLF Monitoring and Management Updates, Dr. Ashley Leach	9:00 a.m.	Addressing a Growing Wine Industry, The Enology Extension Educator Team (EEET) - Todd Steiner, Andrew Holden, Ken Ford, Emily Marrison, and Shannon Smith		
10:00 a.m.	Any Benefits of Foliar Potassium Fertilizer?, Gurkirat Singh + Dr. Imed Dami	9:15 a.m.	Maintaining Wine Quality Within a Large Production Portfolio, Nancie Oxley		
10:30 a.m.	Coffee Break - Pre-Function Area	9:45 a.m.	Coffee Break - Pre-Function Area		
10:45 a.m.	Biological Fungicide Research Trials, Dr. Andrew Harner	10:00 a.m.	Wine and Music Workshop: Mysterious Resonances, (tasting), Dr. Clark Smith		
11:30 a.m.	Visit Trade Show – Pre-Function Area and Atrium				
Noon-1:00 p.m.	Plated Lunch Featuring Gold Medal Winners from the 2023 Ohio Wine Competition - Dublin A-D Trade Show - Pre-Function Area and Atrium				
Moderator: OSU Viticulture Staff		50 <sup>th</sup> Anniversary Conference - Concurrent Sessions		Moderators: OSU Enology Staff	
Viticulture Concurrent Sessions (Dublin A)			Enology Concurrent Sessions (Dublin B, C, D)		
1:30 p.m.	SLF Impacts on Grapevine Physiology, Dr. Andrew Harner	1:30 p.m.	Essential Winery Establishment and Production Practices Learned Over Half a Century: A Commercial and OSU Research Perspective, Tony Debevc, Nick Ferrante, and Todd Steiner		
2:15 p.m.	50 Years of Ohio Viticulture: Past, Present, and Future of Ohio Grape Production, Dr. Gary Gao and Panel	2:15 p.m.	The Ohio Division of Liquor Control Compliance and Legislative Updates + Q&A Session, Sharon Mull		
3:00 p.m.	Break and Refreshments – Pre-Function Area				
3:15 p.m.	Conference Closes				

Tuesday, February 20		2024 Ohio Grape and Wine Conference	
50 <sup>th</sup> Anniversary Conference - Marketing Session		Moderator: Donniella Winchell, OWPA	
Marketing Session ( <i>Muirfield</i> )			
8:45 a.m.	Using Emotion to Sell Wine, <i>Kathy Kelley</i>		
9:30 a.m.	Steal Session: Opportunities for Input Regarding Ingredient Labeling, Bottle Recycling Bills + More		
9:45 a.m.	Rethinking Wine with Food Strategies, <i>Tim Hanni, MW</i>		
10:45 a.m.	Coffee Break - <i>Pre-Function Area</i>		
11:00 a.m.	AI and Social Media, <i>Heather Shepard</i>		
11:40 a.m.	Steal Sesson: How to Legally Discuss the Attributes of Wine – Wine Magic		
Noon-1:00 p.m.	Plated Lunch Featuring Gold Medal Winners from the 2023 Ohio Wine Competition - <i>Dublin A-D</i> Trade Show - <i>Pre-Function Area and Atrium</i> VESTA Advisory Board Meeting – <i>Post</i>		