



NSCFW

NATIONAL SUMMIT
ON COLLEGIATE
FINANCIAL WELLNESS

To Whom it May Concern:

The National Summit on Collegiate Financial Wellness (NSCFW) exists to unite educators with a passion for student financial wellness, regardless of their functional areas of work within higher education. Our goal is to connect those who value the significance in students' understanding of how to manage their personal finances, and seek to move forward this emerging field.

Beyond that, our affinity for this topic of understanding personal finance management hinges on its effect on overall student health and wellness. Our Summit provides professionals with a venue to learn, promote, and propagate the topic on a professional platform and network with others who believe in the mission of enhancing student financial wellness.

In the first two years of the Summit, we've seen a significant rise in the number and diversity among attendees. In 2014, we had 160 attendees from 33 states and 110 institutions. In 2015, the numbers rose to 210 attendees from 39 states and 130 institutions. What's significant about these numbers is that all attendees come to the Summit interested in developing and/or enhancing financial wellness programming at their institution, and many turn to our sponsors for guidance.

We hope that you're interested in being a part of the 2016 NSCFW, to be held at The Ohio State University in Columbus, OH from June 15 - 17. Please take a look at the sponsorship information detailed below, and if you have any questions please do not hesitate to reach out to us. We look forward to seeing you next summer!

Sincerely,

Bryan Ashton
Co-Chair

Phil Schuman
Co-Chair



NSCFW

NATIONAL SUMMIT
ON COLLEGIATE
FINANCIAL WELLNESS

The following levels of sponsorship exist for the 2016 National Summit on Collegiate Financial Wellness:

	Bronze (\$500)	Silver (\$1,500)	Gold (\$2,500)	Platinum (\$4,000)
Signage Rights		x	x	x
Website Branding	x	x	x	x
Exhibit Hall Space Premium Space			x	x
Exhibit Hall		x		
Reception Host		x	x	x
30 Second Video Recording	x	x	x	x
Video - Premium Placement			x	x
Program Guide Recognition	x	x	x	x
Registration Tickets (Approx \$200 Value)	0	1	2	3
Attendee Mailing List (including address)			x	x
Social Media Mentions	x	x	x	x
Logo on Screen in Non-Sponsored Keynote Sessions		x	x	x
Conference Book Ad (1/2 Page)				x
Registration Bag Insert			x	x
Pre-Registration List		x	x	x
Premium Experience Selection (One of the following): Transportation to and from Short North A Meal A Keynote Recording of Selected Sessions				x



Premium Experience Selection:

These are experiences, valued at approximately \$2,500, that sponsors would have the opportunity to support as part of the Platinum package selection. These include:

- Any of the meals that are offered by the conference - this would include the opportunity to place the organization's logo and literature at tables during the meal.
- Keynote Speakers - this would include a sponsorship of a keynote speaker. Please note this would only include recognition of the organization sponsoring.
- Transportation to and from the Short North, which is where many of the evening activities for the Summit will be held (and any other transportation that is provided during the conference). This would include signage in transportation options.
- Live streaming and recording of sessions This would include a company logo in the streaming and/or on the recorded options. Please note, if kept on recordings of sessions, this would be an additional \$1,500.

General Sponsorship Notes:

- Only sponsors that have exhibit space will receive on-site support and access to private meeting spaces during their time at the Summit
- All sponsors have the opportunity to sponsor a pre-conference for an additional \$500 fee. Please note that this amount may not make the pre-conference free, but would provide a substantial subsidy to reduce the cost to the attendees. Sponsorship of a pre-conference includes the following: Opening remarks at the pre-conference, logo on signage throughout the pre-conference and recognition on the website and during online registration of pre-conference sponsorship. Please note that all pre-conference sponsors must also be Summit sponsors.

Payment Terms

- An invoice will be provided with payment instructions and additional payment information.
- All payments are due 30 days prior to the event or are subject to a 10% late fee.

Shipping Terms

Guests who are having items shipped to the Union (the conference venue) can fill out the Shipping and Receiving Form at http://ohiounion.osu.edu/plan_an_event/ohio_union_loading_dock. Please know that there is a drayage fee for each night that packages are stored and will be added to your reservation. The fee is typically \$10/package, but can vary depending on the size of the items.

If you are interested in having items shipped to the Blackwell (the Conference Hotel), please contact them directly to for additional information.