

# Foodfish Markets: Identifying and Approaching Buyers

Virtual Saturdays with OAA | 10 am – 12 pm Eastern

March 13<sup>th</sup>, 2021

Registration is free, but you must register to participate at:

[https://osu.zoom.us/webinar/register/WN\\_7xIshMwWS8GDbfEZGLTC8Q](https://osu.zoom.us/webinar/register/WN_7xIshMwWS8GDbfEZGLTC8Q)

You do not have to be in Ohio to participate.

Zoom link for the webinar will be active 30 min before the start of the workshop.

**10:00 – 10:05** Introduction and housekeeping, Smith | OSU

**10:05 – 10:20** Websites to help market your products, Shambach | IL IN Sea Grant

**10:20 – 10:40** Our experience with marketing, Blackburn | Fresh Harvest Farms

**10:40 – 11:10** Marketing seafood and produce, Harlow | Ohio Farm Bureau

**11:10 – 11:40** Marketing your food fish and shrimp, Dr. Quagraine | Purdue University

**11:30 – 12:00** Panel discussion with Purdue, IL/IN Sea Grant, OHFB, & Ohio fish farmers

**Reminder:** An OAA member participant will be drawn to win an OAA performance t-shirt after each virtual Saturday!



**THE OHIO STATE UNIVERSITY**

COLLEGE OF FOOD, AGRICULTURAL,  
AND ENVIRONMENTAL SCIENCES

