

# Great Lakes Aquaculture Day

Saturday, October 10, 2020

Hosted by the Great Lakes Aquaculture Collaborative (GLAC)

<https://greatlakesseagrant.com/aquaculture/>

Free admission! Register here in advance:

<https://events.anr.msu.edu/GLAD2020/>

Feel free to join when a topic sounds interesting! You may join or leave whenever your time permits.

**\*\* Conference link will be live 30 minutes prior to welcome\*\***

## Agenda

| Time ET (CT)                                 | Session Topic  | Speaker(s)   |
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| <b>Introduction</b>                          |  |  |
| 9:30am - 9:40am ET<br>(8:30am - 8:40am CT)   | Welcome!   | Amy Schrank - <i>Great Lakes Aquaculture Collaborative Leadership</i><br><br>Mark Rath and Chuck Weirich - <i>National Sea Grant</i>                                 |
| 9:40am - 10:00am ET<br>(8:40am - 9:00am CT)  | Keynote Address                                      | Dr. Jesse Trushenski - <i>Chief Science Officer, Riverence</i>   |
| <b>Novice Farmers</b>                        |  |  |
| 10:00am - 10:20am ET<br>(9:00am - 9:20am CT) | How to get started in aquaculture                    | Matt Smith - <i>Ohio State University</i>  |
| 10:20am - 10:40am ET<br>(9:20am - 9:40am CT) | Overview of System Types in the North Central Region | Emma Wiermaa - <i>Aquaculture Outreach Specialist, University of Wisconsin - Stevens Point Northern Aquaculture Demonstration Facility &amp; Wisconsin Sea Grant</i> |

| <b>Break (5 min)</b>   |   |   |
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| 10:45am - 11:05am ET<br>(9:45am - 10:05am CT)  | Best Management Practices   | Stacy Schultz - <i>Director of Marketing &amp; Sustainability Coordinator, Fortune Fish &amp; Gourmet</i>   |
| 11:05am - 12:00pm ET<br>(10:05am - 11:00am CT)   | Panel Discussion:<br>Pathways to success  | Moderator: Emma Wiermaa<br><br>Panelists:<br>Steve Summerfelt - <i>Superior Fresh (Aquaponics)</i><br><br>Zach Lind - <i>Driftless Fish (Flow-through)</i><br><br>Matt Brehm - <i>Brehms Perch Farm (Split Ponds)</i>                           |
| <b>Lunch Break</b><br>12:00pm - 1:30pm ET<br>(11:00am - 12:30pm CT)<br><b>Breakout Rooms:</b><br>12:30pm - 1:30pm ET<br>(11:30am - 12:30pm CT) | Optional: Informal breakout rooms. Discussion rooms with GLAC members by regions:<br>Region/State<br>- East (OH, NY, PA)<br>- South (IL, IN)<br>- North (MN, WI, MI)<br>- Other |   |
| <b>Current Farmers</b>   |   |   |
| 1:30pm - 2:00pm ET<br>(12:30pm - 1:00 pm CT)   | Panel Discussion:<br>Current Challenges and Potential Solutions in the Great Lakes Region   | Moderator: Lauren Jescovitch<br><br>Panelists:<br>Bill West - <i>Blue Iris Fish Farm</i><br><br>Myron Kebus - <i>Aquaculture Vet, Wisconsin Department of Agriculture</i><br><br>Alex Tsappis - <i>US Aquaculture Business Manager, Alltech</i> |
| 2:00pm - 2:30pm ET<br>(1:00pm - 1:30pm CT)   | Aquaculture during COVID  | Jonathan van Senten - <i>Assistant Professor, Virginia Tech</i><br><br>Trey Malone - <i>Assistant Professor, Michigan State University</i>  |
| 2:30pm - 3:30pm ET   | Panel Discussion:   | Moderator: Lauren Jescovitch  |

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|--|--|---|
| (1:30pm - 2:30pm CT)                       | Technical Expertise/<br>professional<br>development<br>opportunities | <p>Panelists:</p> <p>Dennis McIntosh - <i>US Aquaculture Society</i></p> <p>Amy Stone - <i>National Aquaculture Association</i></p> <p>Mick Walsh - <i>American Fisheries Society - Fish Culture Section</i></p> <p>Matt Smith - <i>North Central Regional Aquaculture Center</i></p> <p>Chris Hartleb - <i>University of Wisconsin - Stevens Point Northern Aquaculture Demonstration Facility</i></p> |
| <b>Break (15min)</b>                       |  |   |
| <b>Farm to Plate &amp; Consumers</b>       |  |   |
| 3:45pm - 4:15pm ET<br>(2:45pm - 3:15pm CT) | Consumer Preferences   | Kristen Runge - <i>Communication Research Specialist, University of Wisconsin-Madison</i>   |
| 4:15pm - 4:45pm ET<br>(3:15pm - 3:45pm CT) | How to choose and<br>prepare high quality<br>seafood                 | Chef Jeff Igel - <i>Fox Valley Technical College</i>  |
| <b>Wrap-Up</b>                             |  |   |
| 4:45pm - 5:00pm ET<br>(3:45pm - 4:00pm CT) | Conclusion   | Amy Schrank - <i>GLAC Leadership</i>  |
| 5:00pm - 5:30pm ET<br>(4:00pm - 4:30pm CT) | Cooking Challenge!   | <p>Elliot Nelson - <i>GLAC</i></p> <p>Titus Seilheimer - <i>GLAC</i></p> <p>Cooking contestants</p>   |