

Design a Logo Contest  
Be part of the 1<sup>st</sup> FEF 5K Fun Run  
in Atlanta April 2019



# “Casting your Footprint”

***Submit your sketch, ideas, etc.... by Sept 30, 2018***

The Logo will be Place on the front of the T-shirt, promotional items and marketing materials

Design must be visible in an 8 inch wide x 6 inch high area on the front of the t-shirt

- Ability for children of all ages to wear the T-shirt
- Tie the logo to the Event Name – name of the race - Casting your Footprint
- Show Atlanta in the design (words, skyline, tagline, etc) or a way to change the city in future years
- Other key ideas to potentially include :
  - Molten Metal
  - FEF Name

Note: The graphic designer will digitize the images and they may need to modify slightly based on the graphics requirements